

2010 FEATURES LIST

Building Engineers are professionals operating within the built environment as engineers, inspectors, surveyors, designers and consultants. They are involved in the creation, approval and inspection of schemes linked to the development of the built environment including the adaptation, maintenance and renovation of buildings linked to the application and enforcement of legislation. Building Engineers also specialise and apply technologies in discrete areas such as maintenance, building control, fire, energy, sustainability, structural design and access.

January	Fire Safety in the Residential Sector – Focusing on active and passive fire precautions in dwelling houses, design considerations, and the selection, installation and maintenance of systems including residential sprinklers, fire alarms, and the assessment of means of escape
February	Intelligent Buildings, Services and Electrical Safety – Design, installation and maintenance of electrical installations, building automation, heating, lighting, security, access control, telecommunications, electronics, monitoring and systems performance to reduce energy usage and maintenance costs
March	Site Investigation, Contamination and Remediation – Inspection and assessment of brownfield sites and contaminated land. Design considerations in relation to remedial measures, treatment, containment and preventative measures
April	Water Supply, Efficient Use of Drainage – Design and inspection of hot and cold water supplies, hot water systems, foul water drainage, greywater harvesting, building over sewers, sustainable urban drainage systems, drainage of paved areas, surface water drainage
May	Conservation of Fuel and Power – Insulation, air permeability, lighting, ventilation, airtightness, solar gain, energy-efficient buildings, carbon neutrality, renewable technologies
June	Ventilation and Air Quality – Evaluation of natural ventilation vs mechanical ventilation, design considerations in relation to windows, wind-driven ventilation, stack ventilation, air conditioning, heat recovery systems, positive input ventilation, ventilation of car parks, high rise buildings, historic buildings
July	The Structural Performance of Materials – Design considerations and maintenance issues and the building lifecycle, timber, masonry, reinforced/pre-stressed concrete, plain concrete, steel, aluminium foundations, prefabrication. A comparison of modern methods of construction and traditional building methods
August	Access for All – Focusing on the design and assessment of safe access into and out of existing and new premises, the horizontal and vertical circulation of people within the building, including ramps, steps, entrance doors, lifts, driveways and wayfinder information
September	Refurbishment and Regeneration – Focusing on design and maintenance issues in relation to heritage buildings, conservation areas, listed buildings and the relevant legislation
October	Fire Safety in Non-Residential Premises – Focusing on active and passive fire precautions, design considerations, and the selection, installation and maintenance of systems including sprinklers, fire alarms, emergency lighting and the assessment of means of escape
November	Renewable Energy and Sustainable Development – Design options, installation considerations given and maintenance requirements for photovoltaics, ground source heat pumps, wind turbines, solar panels etc.
December	Safety in Buildings – Focusing on aspects of safety other than fire precautions, in relation to the design and maintenance of aspects such as glazing, toughened glass, safety glass, laminated glass, skylights, ventilators. Health and safety, protection from impact, safe access, and actions to reduce the risk of falls from height when cleaning and accessing windows

READERSHIP PROFILE

'Building Engineer' is read by professionals specialising in the technology of building and those who are involved with the technical and management processes by which buildings are designed, constructed, renewed and maintained. It is arguably a market leader in its field, providing detailed coverage of technical news for a well-defined audience. Readers are involved in the design, maintenance and management of buildings, in architecture or various other areas, but their common interest – catered for in 'Building Engineer' – is in practical building, refurbishment, rehabilitation, legislative compliance and maintenance in line with best practice, national and international standards. Readers of 'Building Engineer' include members of the Association of Building Engineers, together with fellow professionals from all parts of the development team. Seventy per cent of ABE members practise as building engineers/surveyors in the private and public sectors. Other professionals include structural or civil engineers, quantity surveyors, architects, fire surveyors or facilities/project managers.

EDITORIAL REQUIREMENTS

As well as the features listed there is an interest in:

- The technology of building including property development.
- All aspects of the Building Regulations.
- Comment on newsworthy topics of general interest to building professionals.
- News of the publication of substantial technical literature.
- News of building products which feature significant technical innovations.
- Lengthy technical articles where these are of general interest, and do not simply promote the products of a particular company, with photos and/or diagrams.
- Speakers' papers (for example, when a company has engaged a building engineer or other relevant building professional or technical expert to speak at a technical seminar).
- News from other professional bodies ('Building Engineer' is the journal of the Association of Building Engineers).
- News of forthcoming conferences and seminars.
- News of educational courses relating to building professionals.

SERVICES OFFERED BY ABE MEMBERS

- Design and preparation of plans, specifications and estimates for new buildings and for the alteration, extension and refurbishment of existing buildings.
- Conservation.
- Rehabilitation of properties.
- Monitoring developments on behalf of financing institutions.
- Construction management.
- Site inspection and certification of works.
- Submissions of planning and building regulations, applications to Local Authorities and lodging appeals where necessary.
- Negotiating, obtaining and implementing grants.
- Advice on Fire Safety Precautions and Health and Safety Requirements.
- Management of the maintenance of buildings.
- Advice on energy-saving designs.
- Preparation and negotiation of insurance claims for fire and structural damage.
- Building inspections.
- Building surveys.
- Measured survey of land and buildings.
- Diagnosis of building defects and advice on remedial works.
- Dilapidation surveys and preparation of Schedules of Condition for lease purposes.
- Preparation of reports for litigation purposes and acting as an expert witness.
- Building valuations.
- Advice on building law, boundary disputes, rights of way, party wall and rights to light problems.
- Arbitration in building and contract disputes.
- Energy assessment of domestic and commercial properties.

Editorial copy deadline:

first week of the month prior to publication (e.g. editorial for the April 2010 issue would need to be received by Friday 5 March 2010).

All issues are published on the 1st of the month.

MECHANICAL DATA

Building Engineer has a finished size of A4 (297 x 210mm)

PRINT AREAS

1/4 page vertical	130 x 86.5mm
1/4 page landscape	62 x 180mm
1/2 page landscape	130 x 180mm
1/2 page vertical	267 x 180mm
Full page	267 x 180mm
Full page bleed	297 x 210mm + 3mm bleed

DIGITAL ARTWORK

DISKS

CD-R
DVD-R
USB Memory Sticks

E-MAIL:

A high resolution pdf to:
recruitment@abe.org.uk
editor@abe.org.uk

SPECIFICATIONS

Colour: All colours used within files, including images, must be generated for CMYK process separations. NOT RGB, Pantone etc.

Proofs: Please supply a proof, indicating the file/folder name and publication date. The proof should be colour, or b/w proof of each separation.

Images: All images should be scanned at 300 dpi and at the correct physical size. We recommend TIFF format unless the images contain clipping paths, when they must be EPS files.

FILE FORMATS

'Closed file formats'

We recommend that adverts are supplied as 'closed' files. This means they cannot be opened or amended, so this is the safest way of ensuring your advert reproduces correctly. You can produce closed files in EPS format with all fonts embedded.

'Open file formats'

If this is not possible, we can take open files created in the following applications:

- QuarkExpress (Mac or PC)
- Illustrator (Mac or PC)
- Freehand (Mac or PC)
- Pagemaker (Mac or PC)
- Photoshop (Mac or PC)

If you are supplying open files please remember to supply all placed images and also supply the fonts within the same folder.

If your file or medium format isn't mentioned please contact us, we may still be able to process your advertisement

ADVERTISING RATES*

Size/position [†]	1-4 insertions	5-9 insertions	10-12 insertions
Mono			
Quarter page	£250	£235	£220
Half page	£335	£315	£295
Full page	£670	£630	£590
Double page spread	£1,055	£995	£930
Colour			
Quarter page	£500	£470	£440
Half page	£665	£625	£585
Full page	£1,050	£990	£925
Double page spread	£1,610	£1,510	£1,415
Front cover	£500		
Inside front cover	£1,300		
Inside back cover	£1,300		
Outside back cover	£1,300		
Products and Services colour picture, 100 words and full contact details journal PLUS website	£95		

[†]Recruitment adverts will also be placed on our website free of charge

*All rates are per insertion and exclusive of VAT

Notes:

1. A further discount of 10% applies for recognised agencies. Bookings must be supported by a confirmation order and/or purchase order number.
2. An extra discount will apply if series bookings are paid in full in advance.
3. Advertising cancellations must be sent in writing four weeks prior to deadline.

LOOSE INSERTS

Inserts up to 16gsm[#] £500 + VAT per issue

Journal distribution (average): 8,000

[#]Quotes for heavier inserts are available on request.

Samples of all inserts must be sent prior to inclusion.

BOOKING AND COPY DATES

Issue	Booking by 5pm	Artwork by 12pm
February	15 January	18 January
March	12 February	15 February
April	17 March	18 March
May	19 April	20 April
June	14 May	17 May
July	16 June	17 June
August	16 July	19 July
September	17 August	18 August
October	16 September	17 September
November	15 October	18 October
December	16 November	17 November
January 2011	14 December	15 December

Copy should be sent as early as possible, and advertisers are strongly recommended to book space well in advance

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